

Get ready for EMV

With Mercury's no upfront cost rental solution*



Chip technology is becoming the global standard for credit and debit card payments.

To drive the adoption of chip technology, Visa, MasterCard, Discover and American Express are implementing a liability shift for domestic and cross-border counterfeit transactions, effective October 1, 2015. Once this goes into effect, merchants who have not made an investment in chip-enabled technology may be held financially liable for card-present fraud that could have been prevented with the use of a chip-enabled system.

Prepare now for the upcoming EMV liability shift by replacing your mag stripe reader with an EMV-enabled Verifone VX805 PIN pad, available to rent with no upfront cost through Mercury.* This device provides a seamless replacement and offers upgraded functionality including:

- EMV acceptance of "chip cards" for chip and PIN or chip and signature
- NFC acceptance to accommodate "near field technology" payment methods via credit card or technology like ApplePay
- Standard card swipes to accept traditional payments with a mag stripe reader

With Mercury's no upfront cost rental of the Verifone VX805 PIN pad, you get all the features that enable the payment processing of the future for a low monthly fee.* Here's how it works:

- Mercury bills you in easy monthly payments (cost includes shipping)
 - \$20/mo for 12 months (ground shipping)
 - \$22/mo for 12 months (Expedited/overnight shipping)

Take steps now to avoid your fraud liability after October 2015, by implementing Mercury's EMV solution. Call your POS system dealer to learn more.

*Integration to POS may be required. Certain terms and limitations apply. For more information, call 800.846.4472 x1801. This promotion may be amended or discontinued at any time without notice.



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